

September 4, 2009

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FOR IMMEDIATE RELEASE

Pacific Gas and Electric Company Sponsors 2009 Fresno Area College Night and Environmental Expo

The 2009 Fresno Area College Night is proud to once again welcome Pacific Gas and Electric Company as the exclusive sponsor for this event, which hopes to attract more than 5,000 prospective college students and their families. This year's program will be held on September 9, 2009, at the Fresno Convention Center Exhibit Hall (848 "M" Street, Fresno) from 6:00-9:00 p.m. Admission is free. Students and parents are also welcome to arrive early for the "Hour of Power" orientation at 5:30 p.m.

More than 100 colleges and universities will be on hand to showcase their academic programs and provide students with contact and admission information to the college of their choice. Breakout sessions will run simultaneously on college-related topics and will be conducted in English, Spanish and Southeast Asian languages. Sessions will include:

- CSU and UC Campuses
- College Options for Migrant Students
- Community Colleges
- Financial Aid
- Scholarships
- Historical Black Colleges and Universities

"PG&E is pleased to collaborate with the Fresno County Office of Education on the Fresno Area College Night," said Al Galvez, Manager of Governmental Relations for Pacific Gas and Electric Company. "The theme, Plan for College and Plan on a Brighter Future, underscores PG&E's commitment to students, the future, and the environment."

MORE

Students from more than 30 Fresno County high schools are expected to attend the event that "is designed to help students get a jumpstart on their future," according to Larry Powell, Fresno County Superintendent of Schools. "Our students have a multitude of options when it comes to post-secondary education. College Night offers parents and students valuable information and insights that will help them make better choices and decisions as they prepare for life after high school."

This year for the first-time ever, a total of 15 alternative fueled buses, generously provided by Central and Kings Canyon Unified School Districts, will shuttle students to and from the event in an effort to go green and support the over arching theme of this year's event.

For further information, contact Jennifer Quinn, Special Projects Coordinator, at 265-3014.

END

MEDIA OPPORTUNITIES

6:00-7:00 p.m.

NEW TO COLLEGE NIGHT

Central and Kings Canyon Unified will provide alternative fuel transportation.
Visit a sample bus and see students upon their arrival to College Night.

6:00 p.m. Event Begins
5,000 students enter Expo I

6:00-6:30 p.m.

Opportunity to interview Jeff Smith, News Representative, Pacific Gas and Electric Company,
school administrators, counselors and college representatives

6:30 -7:45 p.m. Breakout Sessions
(see attached schedule)